

SatelliteAR App Privacy Policy

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SatelliteAR app is owned and operated by Analytical Graphics Inc. ("AGI") and available for Android and Apple devices. Your privacy is very important to us and we are committed to protecting it. This Privacy Policy informs you of how we collect, use, and disseminate your information through this mobile app. By using this app, you consent to the terms of this Privacy Policy.

We reserve the right to update this Privacy Policy over time and such updates will be posted on this page. Where we hold or process your personal information, we will take appropriate measures to inform you of any changes that materially impact your ability to exercise your privacy rights. We encourage you to review this Privacy Policy periodically to remain informed.

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1. Permission to access Features on Mobile Device

In order to use this app, you will be asked to provide permission to access various features on your mobile device:

Access to your location

You will be asked permission to access your location (precise or approximate) in order to provide you information about the satellites currently flying overhead. Without this information, we will not know your latitude and longitude for the calculations to run, and you will not be able to use this app. If you prefer not to provide your exact location, you can manually select a nearby city instead (approximate location). The approximate location is stored on your phone and you can delete it at any time. If you do not wish to provide your location at all, please refrain from using this app.

Access to the Internet

You will need to have an active internet connection to use this app. Without one, we will not be able to receive necessary computations from our server. By accessing this server, your IP address will appear in the logs of our SatelliteAR server. We do not use this information in any way, however it will remain in our backup systems for a limited time.

Access to your camera

You will be asked permission to access your camera. It enables an augmented reality effect by interposing satellite icons within the camera view. This is visually more pleasing, but not necessary for the app to run.

2. Type of Information We Collect and Why

- **IP address:** We collect and store your device's IP address in order for the app to properly function. In order for the device to communicate with our server, it must send the IP address. It is collected as a residual effect. This information is only retained for a limited time in our backup systems, as it is necessary to the functioning of our server.
- **Location Data:** Your exact location data is sent to our servers to be processed in order to provide satellite locations in reference to your location. This information is not stored. Your approximate location data is collected in order for the app to provide satellite locations in reference to your location. This information is only stored in the app

data, on your phone, in order to provide a default setting between sessions and can be deleted at any time. We may store an anonymous residual copy of your location data on our backup servers.

- Support: If you contact us via email for support, we collect your name, email address and any additional information you may provide us in your communication. We only store this information during the time that is necessary to resolve an issue, and then delete it.

3. How we use the Information

In addition to the uses described above, we may use your personal information, sometimes in combination with non-personal information in the following ways:

- Operate, maintain, monitor and protect the security and integrity of our services. The information collected may also be used to comply with US Government requirements, to ensure appropriate use of the app.
- When you contact us, we keep a record of your communication to help resolve any issues.

4. How we Share the Information

The SatelliteAR app sends your data to AGI or its corporate affiliates in order to operate, maintain, monitor and protect the security and integrity of our services. The information collected may also be used to comply with US government requirements, to ensure the appropriate use of the app.

- Affiliates and Acquisitions: We may share your personal information with corporate affiliates (e.g., sister companies, subsidiaries, joint ventures, or other companies under common control). If AGI becomes or plans to become involved in a merger, acquisition, reorganization, or any form of sale or transfer of some or all of its assets, we may share your personal information with the acquiring party, including at the negotiation stage.
- Suppliers and service providers: We share your personal information with suppliers and Service Providers to enable such parties to perform functions on our behalf and, under our instructions, to carry out the purposes identified in this policy and those that are necessary to perform the services. This includes, but is not limited to, our IT service providers and data back-up and disaster recovery providers. To the extent that Service Providers have guaranteed to us, they do not further collect, sell, or use your personal information, except as necessary to perform the service for which they were engaged. AGI requires all Service Providers to continue to safeguard your personal information adequately. Service Providers might anonymize the personal information and use it in the aggregate.
- Disclosures without your consent: We may share your personal information if we determine that it may be needed or requested to satisfy any applicable governmental law, regulation, investigation by public authorities, or proceeding. We may also share your personal information if we have a good faith belief that the disclosure is necessary to prevent or respond to fraud, defend AGI, or protect the rights, property and safety of AGI, our customers, users and the public.
- External websites and Social Media: Please note that the Satellite AR App may contain links to independent websites, products or services, including social media features and widgets, which are hosted by third parties and are governed by their privacy practices. Once you click on them or have left our application or website, it is up to you to take the necessary measures to protect your privacy by reviewing other parties' Privacy Policies.

5. Security

While no methods of transmission over the Internet, or method of electronic storage is fully secure, and we cannot completely ensure, warrant and guarantee the security of your personal information, we take reasonable measures to protect your information from loss, misuse, unauthorized access, alteration, disclosure, or destruction. All personal information is protected using appropriate physical, technical, and organizational measures. We also use reasonable efforts to prevent unauthorized, third-party access to personal information, of the information that you transmit, and you agree that you do so at your own risk. In the event that we are required by law to inform you of any breach of personal information, we will do so according to the laws and regulations that apply.

6. Data integrity and Access to Your Information

We rely on you to update and correct your information. If you wish to access the information that is collected about you or believe any of the information needs updating, correcting, amending or deleting, contact us at privacy@agi.com. We will correct your information upon verification of the requested change. We may decline to process requests that are frivolous, jeopardize the privacy of others or are extremely impractical, or when allowed by law.

7. Retention Period

We retain your information for the period necessary to fulfill the purposes outlined in this policy unless retention is required or permitted by law. We may also decide to delete your data if we believe it incomplete, inaccurate, or if we no longer need it. When we delete your personal information, it will be removed from our active database but it may be retained in our archives where it is not practical or possible to delete it. Further, we may keep your information as needed to comply with our legal obligations, resolve disputes, and/or enforce agreements.

8. Children Under 13

SatelliteAR App is not intended to be used by children under the age of 13 and the app does not knowingly collect personal information from children under 13. If you are under 13, do not use the app, as it collects your geolocation. If it comes to our attention that you are under the age of 13, we will immediately terminate your account and delete all the information you have shared with us. Parents or legal guardians who become aware of their children using the app should immediately contact us at privacy@agi.com to delete their child's personal information.

9. Notice to EU/UK/ Swiss Users

This section applies to you only if you are in the European Economic Area ("EEA") or the United Kingdom or Switzerland.

Permitted Purposes for Processing Information

We process your personal information for a variety of permitted purposes, including:

- **Contractual Reasons:** Where it is necessary to perform our contract with you, or to begin contract negotiation; whether for our products or services, for employment engagement or application, to become your customer, or to perform a contract we may have with you.
- **Legal Obligation:** Where it is necessary for compliance with legal obligations; whether it is to carry out denied party screening, due diligence, to perform a pre-hiring check, to comply with export control laws, anti-bribery laws, corruption laws.
- **Legitimate Business Interest:** Where the processing is in our legitimate interests and not overridden by your data protection interests; whether to ensure compliance with our internal policies, security and business continuity, the improvement of business processes, training and webinars, advertising, marketing and public relations, to organize corporate events, conferences, protect, manage and improve our websites and other services.
- **Consent:** Where you provide us your consent; whether it is to deal with your inquiries or requests to obtain more information about our company, to the extent required by laws consent for advertising, marketing and public relations purposes.

International Transfer

Your personal information is processed in the United States and other countries, where we have offices, servers, and resellers, where privacy laws may be less stringent than the laws in your country and where the government courts or law enforcement may be able to access your information. By submitting your personal information to us, you agree to the transfer, storage, and processing of your information. Where possible AGI takes steps to treat personal information using the similar privacy principles that apply pursuant to the law of the country in which we first received your information. With respect to transfers originating from the EEA to the US and other countries, we implemented Standard Contractual Clauses approved by the European Commission and other appropriate solutions as required and permitted by Art. 13(1)(f), 46 and 49 of the GDPR. AGI may be required to disclose personal information in response to lawful requests by public authorities, including to meet national security, law enforcement, or other public interest requirements.

Your Rights

If you are in the EEA, you have the following rights with respect to your personal information, under specific circumstances:

- o Access to your personal information;
- o Rectify inaccurate or incomplete information or request it to be erased;
- o Ask us to move, copy or transfer your personal information back to you or another;
- o Object to the processing of your personal information for marketing purposes;
- o Withdraw consent if we are processing your personal information solely on the basis of consent;
- o Ensure that any significant decisions affecting you are not made purely by automated means based on an online profile and you have the opportunity to challenge the decision;
- o Complain to a supervisory authority about our privacy practices.

For further details about your privacy rights under GDPR, please visit: https://ec.europa.eu/info/law/law-topic/data-protection/reform/rights-citizens/my-rights_en

10. Other International Users

AGI is headquartered in the United States and agi.com is hosted in the United States. If you are an international visitor, you should note that by providing your personal information, you are: (i) permitting the transfer of your personal information to the United States, which may not have the same data protection laws as the country in which you reside; and (ii) permitting the use of your personal information in accordance with this Privacy Policy.

11. Notice to California Resident Users

This section applies to you only if you are natural person residing in California, pursuant to the California Consumer Protection Act of 2018. Upon authentication of your identity, under specific circumstances, you may have the right to:

- o Request the categories and specific pieces of personal information being collected, the categories of sources for the personal information we collected about you, how the data is being used, if the information is disclosed or sold, and the categories of third parties with whom we share the personal information;
- o Request that your information not be sold per the definition of the CCPA;
- o Request deletion of personal information, subject to certain exceptions;
- o Not to be discriminated against because you exercised any of your consumer rights.

Categories of Personal Information Collected

The table below indicates the categories of personal information we collect and transfer about you through the SatelliteAR App:

Categories of Personal Information	Information collected by AGI?
Audio, electronic, visual, thermal, olfactory, or similar information	
Bank account number	
Biometric information	
Characteristics of protected classifications (e.g., age, sex, race, ethnicity, physical or mental handicap, etc.)	
Commercial information (e.g., products or services purchased, or other purchasing or consuming histories or tendencies)	√
Credit card number / Debit card number	
Driver’s License Number / State ID	
Education	
Electronic network activity (e.g., browsing history)	
Email address	√
Employment	
Employment history	
Geolocation data	√
Health insurance information	
Identifiers (e.g., name or alias)	√
Insurance Policy Number	
Medical information	
Online identifier (e.g. IP address)	√

Other financial information	
Passport Number	
Postal address	
Signature	
Social Security Number	
Telephone Number	
Transaction information	

Exercising your Rights

California Residents can submit a verifiable consumer request to us to exercise their rights either by calling our toll-free number or by emailing us at the contact information below. You can only make a request twice within a 12-month period. The verifiable consumer request must provide sufficient information that allows us to reasonably verify your identity (or that of an authorized representative) and to properly understand, evaluate, and respond to it. We will not provide you with personal information if you cannot verify your identity in a reasonable time period, and will close the case of your request. You are free to reopen a case if you are ready to verify your identity. Making a verifiable consumer request does not require you to create an account with us.

Response and Timing

We endeavor to respond to your request within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing. If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Opting out

AGI does not sell your personal information collected through the SatelliteAR App.

Other California Privacy Rights

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send us an email to the contact information provided below.

12. Data Breach

If a data breach occurs, that is likely to result in a high risk of adversely affecting your rights and freedoms, or where the unauthorized acquisition of computerized data compromises the security, confidentiality, or integrity of your personal information, we will inform you of this, as required by law, without undue delay, or within the period specified under applicable law. Where legally permitted, this notification will be made via email, post, or telephone.

13. Contact us

If you have any questions, comments, complaints, or would like to submit a request, please contact us at:

Analytical Graphics, Inc.
 220 Valley Creek Blvd
 Exton, PA 19341
 Email: privacy@agi.com
 1-800-220-4785

Please note that any requests will require verification of your identity, which may require disclosure of additional personal information. Furthermore, we may not be able to comply with your request in certain circumstances, especially if unfounded or excessive.